



# Venice Eco-Fest 2010

635 California St, Venice, California 90291-3439

Exhibitors call: (888) 295-8372 / EarthDayLA@yahoo.com

Fax applications to: (310) 362-8400 www.VeniceEcoFest.org

Project of Venice Chamber of Commerce, a 501(c)3 non-profit organization



## “Venice Eco-Fest,” Saturday, July 10, 2010, 10am – 6pm

The Venice Chamber of Commerce and Earth Day Los Angeles present “Venice Eco-Fest 2010 - Venice Beach Music and Arts Eco-Festival & Trade Show”, on Saturday, July 10, 2010, 10am –6pm on the world famous Venice Beach Boardwalk. The festival, in the area of the Venice Plaza & Recreation area at the end of Windward Avenue, will include over 150 booths, art gallery exhibit, solar sound stage, food, and interactive children’s art/play area. Total attendance is expected to exceed 20,000 people over the course of the day.

### Exhibitor Application

**Organization** (Please indicate exactly how you would like your sign and listing to read: type or print clearly):

Fill in the contact information you would like printed in the Venice Eco-Fest Program booklet:

Phone \_\_\_\_\_ Email \_\_\_\_\_ Website \_\_\_\_\_

The following will not be printed in the Venice Eco-Fest Program booklet:

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact person \_\_\_\_\_ Title \_\_\_\_\_

Phone (days) \_\_\_\_\_ (cell) \_\_\_\_\_ Email \_\_\_\_\_

Person staffing the booth (if different) \_\_\_\_\_ Title \_\_\_\_\_

Phone (days) \_\_\_\_\_ (cell) \_\_\_\_\_ Email \_\_\_\_\_

Please give a brief description of your organization/company and attach or email material about it: \_\_\_\_\_

Our organization/company will be carbon neutral by (date) \_\_\_\_\_. [Ask EarthDayLA@yahoo.com to find out how]

Please describe your proposed exhibit. Hands-on activities, demonstrations and interactive exhibits will receive priority. (Use extra sheet if necessary): \_\_\_\_\_

**Exhibits:** A standard booth area is 10’ x 10’, however, exhibit spaces of any size can be requested for additional fees. You can bring your own canopy or tent (as long as it has a visible State of California Fire Marshal Badge certifying it as fire-retardant). (A certificate is not required for umbrellas, however, umbrellas must be secured against tipping by a minimum 25-pound base weight.) You also can bring your own tables and chairs. **If you bring all your own equipment, you may rent a Full Booth exhibit space (not a half booth or umbrella space) for \$200 less than the prices on the next page. ALL FEES MUST BE PAID PRIOR TO ARRIVAL ON JULY 10. A LATE FEE OF \$50 WILL BE APPLIED AFTER JUNE 12.** All exhibitors will be listed with contact information in the Venice Eco-Fest Program booklet.

**Do you have any other special needs?** Please describe: \_\_\_\_\_

**Will you be selling anything?** No \_\_\_ Yes \_\_\_ If yes, an additional \$50 fee is charged. Also list sale items below & attach descriptions or provide web address. Also enclose a copy of your sales tax certificate or exemption form.

**Deadline:** Please provide payment & application ASAP to assure your spot in the Festival. All applications need to be reviewed and processed. Receipt of application does not necessarily guarantee acceptance of application. This application & payment must be postmarked by June 12, to avoid late fee. No refunds after June 12.

**Full Booth: 10' x 10' Exhibit Space** (fee includes canopy, one 8 ft. table, white plastic table cover, and 2 chairs)

	<b>Small</b>	<b>Medium</b>	<b>Large</b>
<u>GROSS annual revenues</u>	<u>less than \$100,000</u>	<u>\$100,000 - \$1 million</u>	<u>over \$1 million</u>
Non-profit organization:	\$350	\$400	\$450
Commercial organization:	\$550	\$900	\$1500

**Half Booth: 10' x 5' Exhibit Space** (10'x10' canopy shared, with 8 ft. table and white table cover, and 2 chairs each)  
(Venice Eco-Fest will assign you a booth partner.)

	<b>Small</b>	<b>Medium</b>	<b>Large</b>
<u>GROSS annual revenues</u>	<u>less than \$100,000</u>	<u>\$100,000 - \$1 million</u>	<u>over \$1 million</u>
Non-profit organization:	\$200	\$225	\$275
Commercial organization:	\$300	\$500	\$1000

**Umbrella** Add \$50 to Half-Booth fees (includes a 10' diameter umbrella, 8 ft. table, white table cover, and 2 chairs)  
(Note: You cannot hang banners, etc. from the umbrella, but you can from the booth canopy.)

**Automobile/Vehicle on Display: Please add one additional booth fee from schedule above for each vehicle.**

**Additional Equipment Rental:** Chairs: \$5 each Tables: \$30 each (includes white plastic table cover)

**Electricity** (maximum 500 watts): \$50 for full booth, \$25 for half booth/umbrella/table, # watts requested: \_\_\_\_\_

**Figure payment: "X" which type of booth:** Full Booth \_\_\_\_\_ Half Booth \_\_\_\_\_ Umbrella \_\_\_\_\_

Exhibit Space Fee (from above chart): \_\_\_\_\_ + Vehicle fee if applicable \_\_\_\_\_ = \$ \_\_\_\_\_

If selling items from your booth (clothes, jewelry, food etc.), you must add \$50 Retail Fee: = \$ \_\_\_\_\_

Additional Equipment fees:

Electricity + \$ \_\_\_\_\_ + # \_\_\_\_\_ Tables x \$(30) \_\_\_\_\_ = \$ \_\_\_\_\_ + # \_\_\_\_\_ Chairs x \$(5) \_\_\_\_\_ = \$ \_\_\_\_\_ = \$ \_\_\_\_\_

**Add \$50 Late fee (after June 25):** \$ \_\_\_\_\_

**Sub-Total:** \$ \_\_\_\_\_

If paying by credit card, calculate and add 3% credit card fee on sub-total: \$ \_\_\_\_\_

**Name of Venice Eco-Fest representative** who referred you: \_\_\_\_\_ **TOTAL:** \$ \_\_\_\_\_

Venice Eco-Fest and Earth Day LA reserves the right to alter, modify, add, delete, or change the benefits and/or events described, based on funding received and to reject Exhibitors deemed inappropriate to support environmental events and activities. Receipt of application and payment does not guarantee acceptance of application. We request that exhibitors not sell resale/commercial merchandise that will be in direct competition with the Ocean Front Walk merchants who are our sponsors. Venice Eco-Fest is a public exhibit and reserves the right to refuse exhibit space to anyone. Full refunds only available up to June 12, none after that date.

I hereby certify that I and my organization/company shall defend, indemnify, and hold harmless the Venice Chamber of Commerce (VCC) and Earth Day LA (EDLA) and their boards, commissions, officers, agents, volunteers, and employees [the Organizers] from and against any and all loss, damages, liability, claims, suits, costs and expenses, whatsoever, including reasonable attorney's fees, regardless of the merit or outcome of any such claim or suit, resulting from the alleged acts or omissions of my organization, its officers, agents, employees, or volunteers in connection with the event or activity. Nothing contained herein shall be construed as obligating my organization to indemnify the Organizers for losses resulting from sole or active negligence or willful misconduct by the Organizers. I also certify that my organization has liability insurance coverage to cover our participation in this event.

I hereby grant to VCC & EDLA, and their legal representatives and assigns, the irrevocable and unrestricted right to use and publish photographs of me, or in which I may be included, for editorial, trade, advertising, and any other purpose and in any manner and medium; to alter the same without restriction; and to copyright the same. I hereby release VCC, EDLA and their legal representatives and assigns from all claims and liability relating to said photos/video/film. **I understand the event takes place in a public space and that I am responsible for protecting my possessions at all times. I have read and agree with all terms and conditions set forth.**

Signature \_\_\_\_\_ Title \_\_\_\_\_ Date \_\_\_\_\_

Mail application with **check** payable to: **Venice Chamber of Commerce**, 635 California St, Venice, CA 90291-3439

Or Fax to 310-362-8400; and pay **by credit card** at: <http://www.ihcenter.org/groups/earthdayla.html>

Please add 3% to cover the credit card fee, and **click 'Venice Eco-Fest' 'Donation' at top right of webpage.** All donations are tax-deductible to the full extent of the law. You will receive a receipt of payment via email.

**ExhibVEF10\_v2** For Office Use Only: Date Received \_\_\_\_\_ Amount \$ \_\_\_\_\_ CC or Check # \_\_\_\_\_